



# International Diploma in Digital Marketing & Automation with AI tools



5.0



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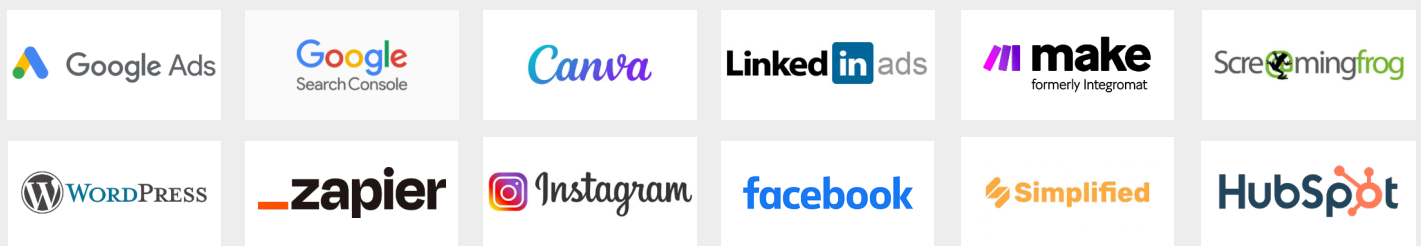


## What you will Learn?

M1: Introduction to Digital Marketing  
M2: Building a Digital Marketing Strategy  
M3: Creating a Brand and Online Presence  
M4: Website Design and Development  
M5: Search Engine Optimization (SEO)  
M6: Content Marketing and Blogging  
M7: Social Media Marketing  
M8: Email Marketing  
M9: Pay-Per-Click (PPC) Advertising  
M10: Display and Video Advertising  
M11: Affiliate Marketing  
M12: Influencer Marketing

M13: Social Media Analytics and Insights  
M14: Google Analytics and Web Analytics  
M15: Digital Marketing Tools and Resources  
M16: Mobile Marketing  
M17: Online Advertising Budgeting and Planning  
M18: Social Media Management and Scheduling  
M19: Conversion Rate Optimization (CRO) Analytics  
M20: Marketing Automation Analytics  
M21: Social Media Listening and Sentiment Analysis  
M22: Data Privacy and Ethics in Digital Marketing  
M23: Digital Marketing Analytics and Reporting  
M24: Advanced Digital Marketing Strategies  
M25: Emerging Technologies in Digital Marketing

## Tools you will Learn?



## Certificates you will Earn.



**APPLY NOW!**



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